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**SOUTHEAST DECISION SCIENCES INSTITUTE  
2010 ANNUAL MEETING**

**Wednesday, February 17  
Thursday, February 18  
and  
Friday, February 19**

**THE PROGRAM CHRONOLOGICALLY**

**Wednesday, February 17**

**10:00AM**

**REGISTRATION**  
*10:00AM to 5:00 PM*  
*Cape Fear Registration*

**PLACEMENT**  
*10:00AM to 5:00 PM*  
*Third Floor Lobby*

**EXHIBITION**  
*10:00AM to 5:00 PM*  
*Third Floor Lobby*

John Wayne and the Concept of  
Distributive Justice  
*David M. Furman, Clayton  
State University*  
Incorporating Quality Management Tools  
Into the Business Law Course  
*Pamela S. Evers, University of North  
Carolina - Wilmington*

**Discussants**  
*Greg Kordecki, Clayton State University*  
*David M. Furman, Clayton  
State University*

**[AC2] ACCOUNTING ISSUES  
AND SOLUTIONS**  
*1:30PM to 3:00 PM* *Carolina*  
**Chairperson**  
*Maria L. Bullen, Clayton State University*

Return on Investment for Supply Chain  
Partners  
*Richard E. Crandall, Appalachian  
State University*  
*Oliver J. Julien, Appalachian  
State University*

Human Resource Accounting's Role in  
Organizational Sustainability  
*Maria L. Bullen, Clayton State University*  
*Adel M. Novin, Clayton State University*

**1:30PM**

**[AC1] JUSTICE AND LEGAL  
ISSUES**  
*1:30PM to 3:00 PM* *DeRosset*  
**Chairperson**  
*Pamela S. Evers, University of North  
Carolina - Wilmington*

The Use of Frequent Testing in  
Intermediate Accounting: A Proposal  
*Catherine L. Staples,  
Randolph-Macon College*

**Discussants**

*Maria L. Bullen, Clayton State University  
Oliver J. Julien, Appalachian  
State University  
Richard E. Crandall, Appalachian  
State University*

**[IE1] PANEL: USING  
YOUTUBE TO IMPROVE  
STUDENT PERFORMANCE  
IN A BUSINESS STATISTICS  
COURSE**

*1:30PM to 3:00 PM Cape Fear Salon A  
Moderator*

*Michael H. Deis, Clayton State University*

**Panelists**

*Reza Kheirandish, Clayton  
State University  
Shabnam Mousavi, Max Planck Institute*

**[MG1] LEARNING ABOUT  
DIFFERENCES AND  
LEADERSHIP**

*1:30PM to 3:00 PM Latimer*

**Chairperson**

*Rebecca Jane Setliff, Savannah  
State University*

Precursors to Leadership: Look, Listen,  
Learn, Love and Laugh  
*Earl Walker, The Citadel*

Examining Student Perceptions of  
Overweight Managers  
*James O. Smith, East Carolina University  
William C. McDowell, East  
Carolina University  
Joshua R. Aaron, East  
Carolina University  
Joseph Tomkiewicz, East  
Carolina University*

Becoming Bicultural in Corporate  
America  
*Cammie H. Oxendine, University of North  
Carolina at Pembroke*

**Discussants**

*Cammie H. Oxendine, Pembroke  
Sara B. Kiser, Judson College  
Shanan G. Gibson, East Carolina  
University*

**[MG2] DIFFERENT  
DECISION MAKING IDEAS  
FOR GLOBAL ECONOMIC  
GROWTH AND CRISIS  
MANAGEMENT FROM  
AROUND THE WORLD**

*1:30PM to 3:00 PM Dudley*

**Chairperson**

*Sanela Porca, University of South  
Carolina - Aiken*

Monetary Policy of Bosnia and  
Herzegovina and Its Function During the  
Current Economic and Financial Crisis  
*Sanela Porca, University of South  
Carolina - Aiken*

*Edin Arnaut, Aperion Unit Travnik*  
Impact of African Growth and  
Opportunity Act on Sub-Saharan Strategic  
and Economic Development

*Enoch K. Beraho, South Carolina  
State University*

Antecedents of Corporate Social  
Responsibility in China: An Exploratory  
Study

*Benjamin C. Powell, Appalachian  
State University*

*Joan M. Donohue, University of  
South Carolina*

*Xiaoya Liang, Fudan University  
Jeremy B. Fox, Appalachian  
State University*

**Discussants**

*Joan M. Donohue, University of  
South Carolina  
William R. Crandall, University of North  
Carolina at Pembroke  
Enoch K. Beraho, South Carolina  
State University*

**[TP1] IMPROVING  
LEARNING EFFECTIVENESS**

1:30PM to 3:00 PM

McRae

**Chairperson**

*Barbara A. Price, Georgia*

*Southern University*

Linear Programming and the Simplex  
Problem

*Chuck Leska, Randolph-Macon College*

Innovative and Comprehensive Online

Testing in Quantitative Courses

*Antony Paulraj, University of  
North Florida*

*Rahul Kale, University of  
North Florida*

*Dag Naslund, University of  
North Florida*

*Paul Fadil, University of  
North Florida*

The Dual Identity of Decision Science

Courses: Learning Style Considerations in  
the Online Environment

*Shona Morgan, North Carolina A&T State  
University*

*Patrick Rogers, North Carolina A&T State  
University*

**Discussants**

*Hope M. Baker, Kennesaw  
State University*

*Barbara A. Price, Georgia  
Southern University*

*Chuck Leska, Randolph-Macon College*

**3:00PM**

**COFFEE BREAK**

3:00PM to 3:30 PM

*Cape Fear Lobby*

Co-sponsored by  
Pearson Education, Boston  
and  
Southeast Decision Sciences Institute

**3:30PM**

**[AG1] BIOFUEL  
PRODUCTION AND  
MANAGEMENT**

3:30PM to 5:00 PM

DeRosset

**Chairperson**

*Forrest Stegelin, University of Georgia*

Economic and Environmental Impacts of  
Corn Stover Removal for Biofuel

Production: A Farm Level Case Study

*Manik Anand, Auburn University*

*Jason S. Bergtold, Kansas  
State University*

*Patricia A. Duffy, Auburn University*

*David Archer, USDA-ARS-NGPRL*

Marketing, Economic, Financial and

Environmental Opportunities for

Anaerobic Digesters and Manure

Management

*Forrest Stegelin, University of Georgia*

Biobutanol - The Next Generation Biofuel

*Paul K. Bergey, North Carolina  
State University*

**Discussants**

*Forrest Stegelin, University of Georgia*

*Paul K. Bergey, North Carolina  
State University*

*Forrest Stegelin, University of Georgia*

**[AG2] HUMAN CAPITAL,  
SCHOOLING, AND POVERTY**

3:30PM to 5:00 PM

Dudley

**Chairperson**

*Steve Robinson, University of North  
Carolina - Wilmington*

Analysis of Poverty in Atlanta's Southern  
Crescent

*Nikki M. Finlay, Clayton  
State University*

*Jennifer S. Bowden, Clayton  
State University*

Freshman Retention for Schools  
Represented at SEDSI

*C. Barry Pfitzner, Randolph-  
Macon College*

*David A. Brat, Randolph-  
Macon College*

*Steven D. Lang, Randolph-  
Macon College*

Human Capital in Eastern Europe:

Determinants of Student Test Scores

*David A. Brat, Randolph-  
Macon College*

*Soso I. Mamukelashvili, Randolph-  
Macon College*

**Discussants**

*Steve Robinson, University of North  
Carolina - Wilmington*

*Michael H. Deis, Clayton State University*

*Nikki M. Finlay, Clayton State University*

**[IS1] INFORMATION  
SYSTEMS IN  
ORGANIZATIONS**

3:30PM to 5:00 PM Cape Fear Salon A

**Chairperson**

*Tanya Goette, Georgia College &  
State University*

The Role of Information Systems

Technology in Organization Change

*Angela M. Mattia, Jacksonville University*

Business Service Management: Measuring  
the Value of IT Systems

*Bryan Alan Reinicke, University of  
North Carolina - Wilmington*

*Matthew Hernandez, University of  
North Carolina - Wilmington*

Electronic Health Records: Improving

Patient Safety and Quality of Care in

Texas Acute Care Hospitals

*Stacy A. Bourgeois, University of  
North Carolina - Wilmington*

*Ulku Yaylacicegi, University of  
North Carolina Wilmington*

**Discussants**

*Stacy A. Bourgeois, University of  
North Carolina - Wilmington*

*R. Franklin Morris, Jr., The Citadel*

*Angela M. Mattia, Jacksonville University*

**[IE2] INNOVATIVE  
EDUCATION IN STATISTICS  
AND APPLIED STATISTICS**

3:30PM to 5:00 PM Cape Fear Salon B

**Chairperson**

*Hope M. Baker, Kennesaw  
State University*

Advantages and Disadvantages to Using  
Different Statistical Software Packages for  
an Introductory Statistics Course

*Cynthia Knott Eck, Marymount  
University*

*Gerard Steube, Marymount  
University*

An Innovative Way to Teach Sampling  
and Confidence Intervals Using Excel

*Ajay K. Aggarwal, Millsaps College*

A Student Term Paper Evaluating Static  
Versus Dynamic Buy and Sell Signals in  
the Stock Market

*Craig G. Harms, University of  
North Florida*

*Arthur L. Davis, University of  
North Florida*

**Discussants**

*Hope M. Baker, Kennesaw  
State University*

*Chuck Leska, Randolph Macon College*

*James P. Lawler, Pace University*

**[MG3] WORKSHOP:  
TEACHING LEADERSHIP AT  
THE CITADEL, THE  
MILITARY COLLEGE OF  
SOUTH CAROLINA**

3:30PM to 5:00 PM

*Latimer*

**Coordinator**

*Earl Walker, The Citadel*

**[MK1] THE GLOBAL  
CONSUMER**

3:30PM to 5:00 PM

Carolina

**Chairperson**

*John E. Spillan, University of North  
Carolina at Pembroke*

Relevance of Ethnocentrism on Ghanaian  
Consumer Buying Habits

*Edwin Clifford Mensah, University of  
North Carolina at Pembroke*

*Victor Bahhouth, University of North  
Carolina at Pembroke*

*Christopher Ziemnowicz, University of  
North Carolina at Pembroke*

Building Buyer-Seller Relationships with  
Selling Strategies

*Judy A. Wagner, East  
Carolina University*

*Noreen M. Klein, Virginia Tech*

An Attitude-Behavior Investigation of  
Consumer Participation in the Arts

*James E. Stoddard, Appalachian  
State University*

*Stephen W. Clopton, Appalachian  
State University*

*Michael R. Evans, Appalachian  
State University*

**Discussants**

*Amit J. Shah, Frostburg State University*

*James E. Stoddard, Appalachian  
State University*

*William R. Crandall, University of  
North Carolina at Pembroke*

**[TP2] TEACHING AND  
PEDAGOGY POTPOURRI**

3:30PM to 5:00 PM

McRae

**Chairperson**

*Elisabeth G. Velazquez, Roanoke College*

Experiences with Assurance of Learning

*Robert T. Barrett, South Carolina  
State University*

*Kay W. Lawrimore-Belanger,  
Francis Marion University*

*Renu Singh, South Carolina  
State University*

Action Research in a Business Classroom

- Case Study of the Perfect Storm

*Janice Witt Smith, Winston-Salem  
State University*

Raising the Phoenix From the Mud: Using  
Disaster Relief as Field Experiences in

Ethics and Social Responsibility

*Karen Shuler, The Citadel  
Sheila Foster, The Citadel*

**Discussants**

*Christina D. McCart, Roanoke College*

*Sara B. Kiser, Judson College*

*Janice Witt Smith, Winston-Salem  
State University*

## Thursday, February 18

**7:00AM**

**[MT1] MEETING: SE DSI  
COUNCIL MEETING**

7:00AM to 8:00 AM *Azalea*

**Chairperson**

*A. James Wynne, Virginia  
Commonwealth University*

**7:30AM**

**REGISTRATION**

7:30AM to 5:00 PM  
*Cape Fear Registration*

**CONTINENTAL  
BREAKFAST**

7:30AM to 8:00 AM  
*Cape Fear Lobby*

**8:00AM**

**EXHIBITION**

8:00AM to 5:00 PM  
*Third Floor Lobby*

**PLACEMENT**

8:00AM to 5:00 PM  
*Third Floor Lobby*

**[AC3] ETHICAL ISSUES IN  
BUSINESS**

8:00AM to 9:30 AM *Cape Fear Salon A*

**Chairperson**

*Chlotia P. Garrison, Winthrop University*

University Data Breaches 2005-2009

*Cathy C. Ncube*

*Chlotia P. Garrison, Winthrop University*

A Philosophical and Ethical Study of

Good and Evil Applied to Business

*M. Gregory Oakes, Winthrop University*

*Marilyn Smith, Winthrop University*

**Discussants**

*Marilyn Smith, Winthrop University*

*Cathy C. Ncube*

**[AG3] FINANCIAL  
MARKETS**

8:00AM to 9:30 AM *DeRosset*

**Chairperson**

*Nikki M. Finlay, Clayton State University*

Betting on Market Efficiency

*Ladd Michael Kochman, Kennesaw*

*State University*

*Ravij Badarinathi, University of*

*North Carolina - Wilmington*

American Savings and the Retirement

Delusion

*Michael J. Ivie, Clayton State University*

*Nikki M. Finlay, Clayton State University*

Was Financial Deregulation the Result of

Free-Market Ideology? An Examination

of the Literature

*William L. Anderson, Frostburg*

*State University*

*Amit J. Shah, Frostburg State University*

Evolution of the Tied Insurance Agents

Amidst the Changing Financial Landscape

*Ramin Cooper Maysami, University of*

*North Carolina at Pembroke*

*Cammie H. Oxendine, University of*

*North Carolina at Pembroke*

**Discussants**

*Wesley M. Jones, Jr., The Citadel*

*Lydia Gan, University of North  
Carolina at Pembroke*

*C. Barry Pfitzner, Randolph-  
Macon College*

*Amit J. Shah, Frostburg State University*

**[MG4] HOW TO ADDRESS  
COMMUNICATION TODAY:  
PRESENTATIONS, SOCIAL  
NETWORKING, AND  
PERSONAL DIGITAL  
ASSISTANTS**

8:00AM to 9:30 AM *Carolina*

**Chairperson**

*Sara B. Kiser, Judson College*

ET Phone Home: PDAs in the Workplace

*Jane H. Philbrick, Savannah  
State University*

*Rebecca Jane Setliff, Savannah  
State University*

How Social Networking Outlets Are  
Changing the Way We Approach Crisis  
Communications: Lessons Learned from  
the Recent Blog Storms

*William R. Crandall, University of  
North Carolina at Pembroke*

*Christopher Ziemnowicz, University of  
North Carolina at Pembroke*

The Impact of Presentation Passion and  
Design on Reviewer Assessment: An  
Empirical Study of Grant Proposal  
Presentations for a Department of Defense  
Grant Agency

*Craig S. Galbraith, University of  
North Carolina - Wilmington*

*Alexandra Nadya Horowitz, University  
of North Carolina - Wilmington*

*Alex F. De Noble, San Diego  
State University*

*Sanford B. Ehrlich, San Diego  
State University*

**Discussants**

*James O. Smith, East Carolina University*

*Zhixin Richard Kang, University of North  
Carolina at Pembroke*

*Rebecca Jane Setliff, Savannah  
State University*

**[SC1] ADVANCES IN SUPPLY  
CHAIN MANAGEMENT**

8:00AM to 9:30 AM *Latimer*

**Chairperson**

*Roberta Russell, Virginia Tech*

The Strategic Employment of Decision  
Agents in Supply Chain Management: An  
Exploratory Study

*Angela M. Mattia, Jacksonville University*

The Growth of E-Commerce and the  
Relationship to Supply Chain Integration

*Richard W. Monroe, Coastal  
Carolina University*

*Jay M. Teets, Coastal  
Carolina University*

**Discussants**

*Jason K. Deane, Virginia Tech*

*Franklin T. Warren, Virginia Tech*

**[TP3] PANEL: ASSESSMENT  
OF TECHNOLOGY SKILLS  
IN CORE BUSINESS CLASSES**

8:00AM to 9:30 AM *Cape Fear Salon B*

**Moderator**

*Ina S. Markham, James  
Madison University*

**Panelists**

*Cheryl L. Aasheim, Georgia  
Southern University*

*Wilma M. Andrews, Virginia  
Commonwealth University*

*Hope M. Baker, Kennesaw  
State University*

*Joan M. Donohue, University of  
South Carolina*

**[TP4] PANEL: CLASS  
PREPARATION:  
TRADITIONAL VS. ONLINE**

8:00AM to 9:30 AM *Dudley*

**Moderator**

*Brad Prince, University of West Georgia*

**Panelists**

*Jo Ann Flynn, Georgia College &  
State University*

*Robin Anne Cheramie, Kennesaw  
State University*

*Barbara A. Price, Georgia  
Southern University*

**[IS2] WORKSHOP: IT'S NOT  
ABOUT GIS! A JOURNEY TO  
BRING A BUSINESS  
LOCATION INTELLIGENCE  
CURRICULUM TO BUSINESS  
SCHOOLS**

10:00AM to 11:30 AM *Latimer*

**Coordinator**

*Jay M. Teets, Coastal Carolina University*

**Leader**

*Michael A. King, Virginia Tech*

**9:30AM**

**COFFEE BREAK**

9:30AM to 10:00 AM

*Cape Fear Lobby*

Sponsored by  
Virginia Tech

Department Business Information  
Technology

Bernard W. Taylor, III, Chair

**[IE3] WORKSHOP:  
CRITICAL SUCCESS  
FACTORS FOR  
INTEGRATING A PROGRAM  
OF SERVICE-LEARNING  
INTO A SCHOOL OF  
COMPUTER SCIENCE AND  
INFORMATION SYSTEMS**

10:00AM to 11:30 AM

*Cape Fear Salon B*

**Coordinator**

*James P. Lawler, Pace University*

**10:00AM**

**[SP1] PANEL: AFTER  
STEPPING OFF THE CLIFF  
FROM OFFICE 2003 TO 2007;  
WILL THE NEXT STEP WITH  
OFFICE 2010 BE  
SMOOTHER?**

10:00AM to 11:30 AM *Carolina*

**Moderators**

*Robert L. Andrews, Virginia  
Commonwealth University*

*Wilma M. Andrews, Virginia  
Commonwealth University*

**[IE4] GRADING AND  
LEARNING**

10:00AM to 11:30 AM

*Cape Fear Salon A*

**Chairperson**

*Cliff T. Ragsdale, Virginia Tech*

A Discussion of a Cumulative Progressive  
Quiz Structure

*Julie Ann Stuart Williams, Universit  
of West Florida*

*Claudia J. Stanny, University  
of West Florida*



Development and Preliminary Results of  
an Adaptive Grading/Learning System  
(AGLS)

*Kevin D. Matthews, University of  
North Carolina Wilmington*  
*Thomas N. Janicki, University of  
North Carolina - Wilmington*

Collaborating Across Classes to Enhance  
Learning and Decision Support  
Application Development

*Jeff Pittges, Radford University*  
*Robert D. Spillman, Radford University*

**Discussants**

*Reza Kheirandish, Clayton  
State University*

*Nikki M. Finlay, Clayton State University*  
*Cliff T. Ragsdale, Virginia Tech*

**[SC2] PANEL: TEACHING  
AND RESEARCH IN  
HEALTHCARE OPERATIONS**

10:00AM to 11:30 AM *Dudley*

**Moderator**

*Lance A. Matheson, Virginia Tech*

**Panelists**

*Terry R. Rakes, Virginia Tech*  
*Roberta Russell, Virginia Tech*  
*Franklin T. Warren, Virginia Tech*

**11:30AM**

**[MT2] MEETING: SE DSI  
OFFICERS MEETING**

11:30AM to 1:00 PM *Azalea*

**Chairperson**

*Barry A. Wray, University of  
North Carolina - Wilmington*

**1:00PM**

**[SP2] PANEL: USE OF  
TECHNOLOGY ENABLED  
SUPPLEMENTS SUCH AS  
HOMEWORK MANAGERS  
TO ENHANCE STATISTICS  
INSTRUCTION.**

1:00PM to 2:30 PM *DeRosset*

**Moderator**

*Hope M. Baker, Kennesaw  
State University*

**Panelists**

*Joan M. Donohue, University of  
South Carolina*  
*Reza Kheirandish, Clayton  
State University*  
*Charles A. Correia, Virginia  
Commonwealth University*

**[AG4] INTERNATIONAL  
TOPICS: MEDICAL  
TOURISM AND THE EURO**

1:00PM to 2:30 PM *Cape Fear Salon B*

**Chairperson**

*Nikki M. Finlay, Clayton State University*

Medical Tourism: Consumers' Motivation  
and Impediments

*Lydia Gan, University of North  
Carolina at Pembroke*

*James R. Frederick, University of  
North Carolina at Pembroke*

A SWOT Analysis of Medical Tourism in  
Southeast Asia

*Hongwei Song, University of North  
Carolina at Pembroke*

The First Ten Years of the Euro and  
Beyond

*George K. Zestos, Christopher  
Newport University*

*Dmtiry Shaltayev, Christopher  
Newport University*

*Sergey Aleksashenko, Jr., Christopher  
Newport University*

**Discussants**

*Nikki M. Finlay, Clayton State University*  
*Hongwei Song, University of North Carolina at Pembroke*

### **[IS3] SOCIAL & MOBILE NETWORKING**

*1:00PM to 2:30 PM Cape Fear Salon A*

#### **Chairperson**

*R. Franklin Morris, Jr., The Citadel*

The Impact of Negative Emotion on Perceived Privacy Risk in a Social Network Community

*Kathleen M. Whitcomb, University of South Carolina*

*Kirk Fiedler, University of South Carolina*

Opinion Mining of Social Website Data

*Ranjit Bose, University of New Mexico*

Understanding User Motivations and Usage Patterns for Mobile Messaging Technologies

*Liqiong Deng, West Georgia*

#### **Discussants**

*Susan R. Williams, Georgia Southern University*

*Kathleen M. Whitcomb, University of South Carolina*

*Ranjit Bose, University of New Mexico*

### **[IS4] INFORMATION SYSTEMS POTPOURRI**

*1:00PM to 2:30 PM Dudley*

#### **Chairperson**

*Jay M. Teets, Coastal Carolina University*

Modeling Consumer Demand: A Leisure and Recreational Industry Case Study

*Michael A. King, Virginia Tech*

The Impact of Expectations on Xbrl Education: An Expectation-Confirmation Perspective

*Lorraine S. Lee, University of North Carolina - Wilmington*

*Joshua M. Davis, College of Charleston*

The Effects of Technology-Mediated

Collaboration on Shared Mental Model and Task Outcomes

*Hayward P. Andres, North Carolina A&T State University*

#### **Discussants**

*Hayward P. Andres, North Carolina A&T State University*

*Michael A. King, Virginia Tech*

*Lorraine S. Lee, University of North Carolina - Wilmington*

### **[IE5] WORKSHOP: ALL STATISTICS SOFTWARE IS NOT CREATED EQUAL: WHAT'S THE DIFFERENCE?**

*1:00PM to 2:30 PM Carolina*

#### **Coordinator**

*Brittany Walker, Hawkes Learning Systems*

### **[MK2] INTERNATIONAL BUSINESS ISSUES**

*1:00PM to 2:30 PM McRae*

#### **Chairperson**

*Kenneth W.H. Day, Jacksonville State University*

The Internet Viewing Habits of University Students in Sweden: Implications for E-Commerce

*Michael Monahan, Frostburg State University*

*Amit J. Shah, Frostburg State University*

*Pejvak Oghazi, Lulea University of Technology*

A Comparison of Inward and Outward Foreign Direct Investment: Determinants in Turkey

*Ibrahim Anil, Marmara University*

*Ozgun Cakir, Marmara University*

*Cem Canel, University of North Carolina - Wilmington*

Sustainable Strategic Management in Emerging Economies

*John E. Spillan, University of North  
Carolina at Pembroke*

*John A. Parnell, University of North  
Carolina at Pembroke*

**Discussants**

*Forrest Stegelin, University of Georgia  
Elisabeth L. Velasquez, Roanoke College  
Michael Monahan, Frostburg  
State University*

**2:30PM**

**COFFEE BREAK**

*2:30PM to 3:00 PM  
Cape Fear Lobby*

Sponsored by  
University of North Carolina - Charlotte  
The Belk College of Business  
Joseph B. Mazzola, Dean

**[SC3] QUALITY AND  
PROCESS IMPROVEMENT**

*1:00PM to 2:30 PM Latimer*

**Chairperson**

*Christina D. McCart, Roanoke College*

Client Satisfaction Surveys: A Process  
Improvement Tool for Law Firms

*Suzanne J. Smith, Presbyterian College  
Brenda L. Stewart, Smith Moore  
Leatherwood LLP*

Reliability in Service Operations

*Joanne S. Utley, North Carolina A & T  
State University*

*Rhonda L. Hensley, North Carolina A & T  
State University*

The Relationship of Organizational  
Context to Quality Performance:

Assessing U.S. Hospital's Patient Safety  
Outcomes Utilizing Publicly Available  
Data

*William Johnson Miller, Georgia College  
& State University*

*Andrew T. Sumner, Georgia  
State University*

*Patricia G. Ketsche, Georgia  
State University*

**Discussants**

*Stephen C. Mahar, University of North  
Carolina - Wilmington*

*Marilyn Smith, Winthrop University  
Lance A. Matheson, Virginia Tech*

**3:00PM**

**[SP3] PANEL: DEVELOPING  
YOUR OWN  
INSTRUCTIONAL  
MATERIALS FOR A  
QUANTITATIVE CLASS**

*3:00PM to 4:30 PM Dudley*

**Moderator**

*Barry A. Wray, University of North  
Carolina - Wilmington*

**Panelists**

*Hope M. Baker, Kennesaw  
State University*

*Kellie B. Keeling, University of Denver  
Robert L. Andrews, Virginia  
Commonwealth University*

**[AC4] INTERNATIONAL AND  
OTHER ACCOUNTING  
ISSUES**

*3:00PM to 4:30 PM DeRosset*

**Chairperson**

*Richard E. Crandall, Appalachian State  
University*

Announcement Towards Defendant and  
Rival Firms - Evidence from the  
Taiwanese Electronics Industry

*Yu-Shu Peng, National Dong  
Hwa University*

*Yu-En Lin, National Dong  
Hwa University*

*Yi-Chen Yang, National Dong  
Hwa University*

A Review of Implementing International  
Financial Reporting Standards in Turkey

*Recep Oktem, Marmara University  
Cem Canel, University of North  
Carolina - Wilmington*

Stock Options as Compensation  
Expense?: A Critical Analysis of an Old  
Issue

*Clyde L. Posey, Alcorn State University  
Akash Dania, Alcorn State University*

An Analysis of the Accounting Culture in  
Turkey

*Selahattin Karabinar, Sakarya University  
Cem Canel, University of North  
Carolina - Wilmington*

**Discussants**

*Cem Canel, University of North  
Carolina - Wilmington*

*Clyde L. Posey, Alcorn State University*

*Catherine L. Staples, Randolph-  
Macon College*

*Clyde L. Posey, Alcorn State University*

**[IE6] INTERNATIONAL  
ISSUES IN INNOVATIVE  
EDUCATION**

*3:00PM to 4:30 PM Cape Fear Salon B*

**Chairperson**

*William R. Crandall, University of North  
Carolina at Pembroke*

Applying Agile Methodology to a  
Community Engagement Project in Africa

*James P. Lawler, Pace University*

Study Abroad and the Entrepreneurial  
Mindset: Is There a Connection?

*Lance A. Matheson, Virginia Tech*

**Discussants**

*William R. Crandall, University of  
North Carolina at Pembroke*

*Edward D. Showalter, Randolph-  
Macon College*

**[IE7] NOTES AND CASES**

*3:00PM to 4:30 PM Cape Fear Salon A*

**Chairperson**

*Marilyn Smith, Winthrop University*

Case-Based Teaching: Three Approaches  
to Online MBA Instruction

*Kenneth R. MacLeod, East  
Carolina University*

*Richard A. Gooner, East  
Carolina University*

*Ravi C. Paul, East Carolina University*

Using "SMS" Test Messaging as a Note-  
Taking System

*Paula Ruby, Arkansas State University  
Ralph Ruby, Jr., Arkansas  
State University*

Are We Really Going Green? The  
Development of a Student Case Using  
Multiple Regression

*Craig G. Harms, Universit  
of North Florida*

*Arthur L. Davis, University  
of North Florida*

**Discussants**

*Julie Ann Stuart Williams, University  
of West Florida*

*Thomas N. Janicki, University of North  
Carolina - Wilmington*

*Marilyn Smith, Winthrop University*

**[ST1] SPECIAL TOPICS IN  
MANAGEMENT AND  
QUANTITATIVE THEORY**

*3:00PM to 4:30 PM Latimer*

**Chairperson**

*Michael H. Deis, Clayton State University*

On Generalized Fixed Charge Problems  
*Veena G. Adlakha, University  
of Baltimore  
Krzysztof Kowalski*

An Assignment Model for the Interim  
Housing of Disaster Victims  
*Terry R. Rakes, Virginia Tech  
Gary M. Fetter, Virginia Tech  
Jason K. Deane, Virginia Tech  
Loren Rees, Virginia Tech*

Do College Students Lack Basic Math  
Skills?  
*Thomas Jones, University of Arkansas  
Barbara A. Price, Georgia  
Southern University  
Cindy H. Randall, Georgia  
Southern University*

**Discussants**

*Cindy H. Randall, Georgia  
Southern University  
Veena G. Adlakha, University  
of Baltimore  
Terry R. Rakes, Virginia Tech*

**[ST2] GREAT DEPRESSION,  
STATISTICAL INFERENCE  
AND WISDOM**

*3:00PM to 4:30 PM* *McRae*

**Chairperson**

*Reza Kheirandish, Clayton  
State University*

Fed's Effort to Avert Great Depression II:  
A Comparative Analysis  
*Stacy Ray Barnes, California  
InterContinental University*

Statistical Inference, Logical Truth, and  
Conventional Wisdom  
*Shabnam Mousavi, Max Planck Institute  
Reza Kheirandish, Clayton  
State University*

**Discussants**

*Reza Kheirandish, Clayton  
State University  
Stacy Ray Barnes, California  
InterContinental University*

**4:00PM**

**[MT3] MEETING: SE  
INFORMS COUNCIL  
MEETING**

*4:00PM to 5:00 PM* *Carolina*

**Chairperson**

*George S. Lowry,  
Randolph-Macon College*

**5:00PM**

**[MT4] MEETING: SE DSI  
BUSINESS MEETING**

*5:00PM to 6:00 PM* *Carolina*

**Chairperson**

*Barry A. Wray, University of  
North Carolina - Wilmington*

**6:00PM**

**PRESIDENT'S RECEPTION**

*6:00PM to 7:30 PM  
Grand Ballroom*

## Friday, February 19

**7:00 AM**

**[MT5] MEETING:  
DISTINGUISHED SERVICE  
AWARD RECIPIENTS  
MEETING**

7:00AM to 8:00 AM *Azalea*

**Chairperson**

*William B. Carper,  
University of West Florida*

**7:30AM**

**REGISTRATION**

7:30AM to 11:00 AM  
*Cape Fear Registration*

**CONTINENTAL  
BREAKFAST**

7:30AM to 8:00 AM  
*Cape Fear Lobby*

**8:00 AM**

**EXHIBITION**

8:00AM to 11:00 AM  
*Third Floor Lobby*

**PLACEMENT**

8:00AM to 11:00 AM  
*Third Floor Lobby*

**[SP4] PANEL: TEACHING  
THE DIFFICULT TOPICS IN  
STATISTICS: WHAT ARE  
THEY? WHAT HAS BEEN  
SUCCESSFUL AND WHAT  
HAS NOT BEEN  
SUCCESSFUL?**

8:00AM to 9:30 AM *Carolina*

**Moderator**

*Barbara A. Price, Georgia  
Southern University*

**Panelists**

*Robert A. Stine, Wharton School  
Norean R. Sharpe, Georgetown University  
Ravij Badarinathi, Univ. of North  
Carolina - Wilmington*

**[SP5] PANEL: INSIGHT INTO  
THE PUBLICATION  
PROCESS FROM JOURNAL  
EDITORS**

8:00AM to 9:30 AM *DeRosset*

**Moderator**

*Quinton J. Nottingham, Virginia Tech*

**Panelists**

*Dinesh S. Dave, Appalachian  
State University  
Lilly M. Lancaster, University of  
South Carolina Spartanburg  
Robert D. Nale, Coastal  
Carolina University  
C. Barry Pfitzner, Randolph-  
Macon College*

**[IS5] INFORMATION  
SYSTEMS EDUCATION**

8:00AM to 9:30 AM *Cape Fear Salon B*

**Chairperson**

*A. James Wynne,  
Virginia Commonwealth University*

Academic Success Factors for Information  
Technology Students

*Cheryl L. Aasheim, Georgia  
Southern University*

*Aimao Zhang, Georgia  
Southern University*

*Susan R. Williams, Georgia  
Southern University*

Addressing the Implementation  
Challenges of the IS 2009 Curriculum

*A. James Wynne, Virginia  
Commonwealth University*

*Manoj Thomas, Virginia  
Commonwealth University*

*Yan Li, Virginia  
Commonwealth University*

Accommodating Cloud Computing  
Methodology in the Curricula of Schools  
of Computer Science and Information  
Systems

*James P. Lawler, Pace University*

*Hortense Howell-Barber, Pace*

*University - New York*

**Discussants**

*Tanya Goette, Georgia College &  
State University*

*Jay M. Teets, Coastal Carolina University*

*A. James Wynne, Virginia  
Commonwealth University*

**[IE8] PANEL: TEAM  
TEACHING: BENEFITS AND  
REWARDS FOR STUDENTS,  
FACULTY, AND  
ADMINISTRATORS**

8:00AM to 9:30 AM

*Dudley*

**Moderator**

*George S. Lowry, Randolph-  
Macon College*

**Panelists**

*Chuck Leska, Randolph Macon College*

*Edward D. Showalter, Randolph-  
Macon College*

**[MG5] DIFFERENT WAYS OF  
INTEGRATING  
PRODUCTIVITY THEORIES  
AND ENTREPRENEURSHIP**

8:00AM to 9:30 AM *Cape Fear Salon A*

**Chairperson**

*Ramin Cooper Maysami, University of  
North Carolina at Pembroke*

Linking Contingency Theory with  
Operations Management: The Role of  
Management Improvement Programs

*Richard E. Crandall, Appalachian  
State University*

*William R. Crandall, University of North  
Carolina at Pembroke*

A Proposed Total Productivity Model in  
an Educational Setting Using an Inside-  
Out Approach

*Ramin Cooper Maysami, University of  
North Carolina at Pembroke*

*Zhixin Richard Kang, University of North  
Carolina at Pembroke*

An Examination of Correlation Patterns  
Between Entrepreneurial Attitudes and  
Entrepreneurial Personality Traits Among  
College Business Students of Different  
Ethnicities

*Shanan G. Gibson, East  
Carolina University*

*Michael Harris, East Carolina University*

*Patrick D. Walker, Christopher  
Newport University*

**Discussants**

*Craig S. Galbraith, University of North Carolina - Wilmington*  
*Christopher Ziemnowicz, University of North Carolina at Pembroke*  
*Earl Walker, The Citadel*

**[SU1] STUDENT PAPER  
COMPETITION - M.B.A.**

8:00AM to 9:30 AM McRae

**Chairperson**

*Michael Monahan, Frostburg  
State University*

Predicting Fees Received in the Legal  
Industry

*Matthew Justin Harden, Clayton  
State University*  
*Eric Ryan Hammond, Clayton  
State University*  
*Dawn Marie Deaton, Clayton  
State University*  
*LeTanya R. Hines, Clayton  
State University*  
*Daundra Lynn Fletcher, Clayton  
State University*

Organizational Rumors: A Functional  
Mathematical Model

*Molly D. Maxson, East  
Carolina University*

Income Growth and Spending

*Pathik J. Patel, Clayton  
State University*  
*Jose Vejarano, Clayton  
State University*  
*Justin Sheffield, Clayton  
State University*  
*Karlowa Dukes, Clayton  
State University*

Variable Rectangle Strip Cutting  
Heuristic Analysis, a Real World  
Implementation

*Maziar Boddoochi, University of  
North Carolina - Wilmington*  
*Brent Maurice Benson, University  
of North Carolina - Wilmington*

**[TP5] TUTORIAL:  
DEMONSTRATION OF A  
MULTI-USER DATABASE  
SYSTEM TO REPORT  
STUDENT ACADEMIC  
DIFFICULTY, IMPROVE  
STUDENT PROGRESS, AND  
RETENTION**

8:00AM to 9:30 AM

Latimer

**Presenter**

*Samir Youssef Khoury  
East Carolina University*

**9:30AM**

**COFFEE BREAK**

9:30AM to 10:00 AM

*Cape Fear Lobby*

Compliments of the  
North Georgia College and State University  
Mike Cottrell School of Business  
Max Burns, Dean

**10:00AM**

**[SP6] PANEL: COURSE  
CONTENT FOR BUSINESS  
STATISTICS: WHAT SHOULD  
IT BE AND HOW SHOULD IT  
BE DELIVERED?**

10:00AM to 11:30 AM

Carolina

**Moderator**

*Robert L. Andrews, Virginia  
Commonwealth University*

**Panelists**

*Robert A. Stine, Wharton School*  
*Stephen W. Custer, Virginia  
Commonwealth University*  
*Charles McCormick, Jr.,  
Cengage Learning*



**[AG5] DECISION MAKING  
AND FINANCIAL ANALYSIS**

10:00AM to 11:30 AM Dudley

**Chairperson**

*Michael H. Deis, Clayton State University*

Does the Shape of the Yield Curve  
Influence the Call Premium on Corporate  
Bonds?

*Wesley M. Jones, Jr., The Citadel*

An Empirical Comparison of Two  
Nonparametric Return Volatility  
Estimators

*Zhixin Richard Kang, University of  
North Carolina at Pembroke*

*Ramin Cooper Maysami, University  
of North Carolina at Pembroke*

Fortifying Proposal Selection with  
Payback

*Albert E. Avery, Towson University*  
*Susan M.V. Flaherty, Towson University*  
*Moon-Whoan Rhee, Towson University*

**Discussants**

*Zhixin Richard Kang, University of  
North Carolina at Pembroke*

*Uma V. Sridharan, Lander University*  
*Michael H. Deis, Clayton State University*

**[IE9] WORKSHOP: RISK  
SOLVER PLATFORM AND  
THE IMPLICATIONS FOR  
OR/MS EDUCATORS**

10:00AM to 11:30 AM Latimer

**Coordinator**

*Cliff T. Ragsdale, Virginia Tech*

**[MK3] MARKETING  
CHANNEL ISSUES**

10:00AM to 11:30 AM  
*Cape Fear Salon A*

**Chairperson**

*Christopher Ziemnowicz, University of  
North Carolina at Pembroke*

An Alternate Sociopolitical View of Power  
Theory in Channels

*Kenneth W.H. Day, Jacksonville  
State University*

The Activation-Expectation Model of  
Channel Influence, Traditional Power  
Sources to Two Sociological Mechanisms

*Kenneth W.H. Day, Jacksonville  
State University*

**Discussants**

*Cem Canel, University of North  
Carolina - Wilmington*

*Judy A. Wagner, East Carolina University*

**[ST3] SPECIAL TOPICS IN  
STATISTICS**

10:00AM to 11:30 AM McRae

**Chairperson**

*Shabnam Mousavi, Max Planck Institute*

Insight Into the Behavior of the Wilcoxon-  
Mann-Whitney Test and Some Alternatives

*Eric B. Howington, Valdosta  
State University*

GRIT-3: A Genetic Algorithm for  
Minimizing the Size of Iris Code  
Templates Needed for Iris Recognition

*Gerry Vernon Dozier, North Carolina  
A&T State University*

*Kelvin Bryant, North Carolina  
A&T State University*

Comparing Variable Loadings and  
Explained Variation for Different Numbers  
of Factors in Principal Components  
Analysis

*Kellie B. Keeling, University of Denver*

**Discussants**

*Gerry Vernon Dozier, North Carolina  
A&T State University*

*Kellie B. Keeling, University of Denver*  
*Eric B. Howington, Valdosta*

*State University*

**[SC4] NEW DIRECTIONS  
FOR OPERATIONS  
MANAGEMENT**

10:00AM to 11:30 AM Cape Fear Salon B

**Chairperson**

*Jay M. Teets, Coastal Carolina  
University*

Operations Management in the New  
Millennium

*L. Drew Rosen, University of North  
Carolina - Wilmington*

*Stephen C. Mahar, University of North  
Carolina - Wilmington*

*Thomas N. Janicki, University of North  
Carolina - Wilmington*

Quality Practices in Developing  
Countries: An Empirical Analysis

*Marvin E. Gonzalez, College  
of Charleston*

*Gioconda Quesada, College  
of Charleston*

*Mark F. Hartley, College  
of Charleston*

*Carlo Mora-monge, New Mexico  
State University*

**Discussants**

*Jay M. Teets, Coastal  
Carolina University*

*Christina D. McCart, Roanoke College*

**Noon**

**PRESIDENT'S LUNCHEON**

*Noon to 1:30 PM  
Grand Ballroom*

Sponsored by  
Pearson Education, Boston

**STUDENT PAPER  
AWARDS**

*Noon to 1:30 PM  
Grand Ballroom*

Sponsored by  
Kennesaw State University  
Michael J. Coles College of Business  
Dr. Ken Harmon, Dean  
Economics, Finance and Quantitative  
Analysis Department  
Dr. Govind Hariharan, Chair  
Management Department  
Dr. Rick Franza, Chair

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