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<td>13:30</td>
<td><strong>DASI1</strong>&lt;br&gt;<strong>Bellamy</strong>&lt;br&gt;Chair: Bob Andrews</td>
<td><strong>Teaching Statistics to Generation Z and Providing a Foundational Understanding for Analytics</strong>&lt;br&gt;» Ping Wang (James Madison University) and Robert Andrews (VCU)</td>
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<td><strong>DE1</strong>&lt;br&gt;Exhibitor's Demo Session (As Needed)</td>
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<td>13:30</td>
<td><strong>EC1</strong>&lt;br&gt;<strong>Skinner</strong>&lt;br&gt;Chair: Lissa Velazquez</td>
<td><strong>Short- and Long-Run Linkages between Employment Growth, Taxes, Business Climate and Quality of Life Variables: A Cross-County Investigation</strong>&lt;br&gt;» Muhammad Mustafa (South Carolina State University) and Haile Selassie (South Carolina State University)</td>
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<td>13:30</td>
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<td><strong>Two Models of the Effects of Medical Tourism on Health Care in the Host Economy</strong>&lt;br&gt;» James Frederick (The University of North Carolina at Pembroke)</td>
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<td>13:30</td>
<td><strong>IE1</strong>&lt;br&gt;<strong>McRae</strong>&lt;br&gt;Chair: Christie Chen (University of Tennessee at Martin)</td>
<td><strong>Impact of Business Environment and Resource Rents on Economic Development in the MENA Region</strong>&lt;br&gt;» Gangaraju Vanteddu (Southeast Missouri State University) and Michaela Dennis (Southeast Missouri State University)</td>
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<td><strong>Coffee Break Sponsored by Virginia Commonwealth University</strong></td>
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<td><strong>Distinguished Service Award Recipient Meeting</strong>&lt;br&gt;Lattimer</td>
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<td>15:00</td>
<td><strong>AC1</strong>&lt;br&gt;<strong>McRae</strong>&lt;br&gt;Chair: Cynthia Lucking (Presbyterian College)</td>
<td><strong>AC1 Security and Liability Issues</strong></td>
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</table>
Security Risk Learning in Cybersecurity: Evidential Reasoning Model
» Bel Raggad (Pace) and charles tappert (Pace University)

Cultivating a Security Mindset in Software Development
» Wayne Smith (Avtec, Inc.)

Health Information Technology in a Post-Meaningful Use Era: Revisiting Swanson’s Tri-core Model
» Gary Hackbarth (Valdosta State University) and Marko Horn (Valdosta State University)

What Resources Would be Most Useful to a Data, Analytics or Statistics Instructor?
» Kellie Keeling (Denver University), William Miller (GCSU), Aaron Arnsparger (Cengage), Nicole Defazio (MINITAB), and Ruth Hummel (JMP)

What does experiential learning look like in a part-time MBA program?
» Barbara Hoopes (Virginia Tech) and Lance Matheson (Virginia Tech)

Better Collaborative Learning in Information Systems Curriculum Using “TOPS” and Project Management Techniques
» Elena Olson (Virginia Commonwealth University), Albert J. Wynne (Virginia Commonwealth University), and Jean B. Gasen (Virginia Commonwealth University)

Class Notes: The Next Innovation in Note-Taking for Student Note-Takers
» Paula Ruby (Arkansas State University) and Ralph Ruby, Jr. (Arkansas State University)

Group Size in Business Simulations as a Factor in Determining Performance and Learning Outcomes
» Robert Hasbrouck (Christopher Newport University) and Scott Walker (Christopher Newport University)

Closing the Gap on the GAP
» Robert Nauss (University of Missouri-St. Louis) and Jeremy North (Murray State University)

New Topics in Innovative Education
» Elena Olson (Virginia Commonwealth University), Albert J. Wynne (Virginia Commonwealth University), and Jean B. Gasen (Virginia Commonwealth University)

Closing the Gap on the GAP
» Robert Nauss (University of Missouri-St. Louis) and Jeremy North (Murray State University)

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Thursday, 22nd February

08:00  Registration
08:00  Exhibition
08:00  Breakfast
08:45  DASI 3  Bellamy
       Chair: Bob Andrews

Workshop on the Use JMP & R Software for Analytics Instruction
» Barry Wray (UNCW) and Stephen Hill (UNCW)

08:45  IE7  Innovative Education: Analysis and Statistics Instruction
       Dudley
       Chair: Dong-gook Kim (Dalton State College)

Teaching data mining with R and Rattle in an online course
» Dong-gook Kim (Dalton State College) and ChongWoo Park (Augusta University)

08:45  MO1  Management Issues
       DeRosset
       Chair: Amit Shah (Frostburg State University)

Strategies for Overcoming The Apollo Syndrome in Successful Virtual Information Systems Teams
» Eric Kisling (East Carolina University)

08:45  MP1  Graduate Student Paper Session 1
       Skinner
       Chair: Jeff Shockley

An Examination of the Impact of Flexibility and Agility on Mitigating Supply Chain Disruptions
» Mansoor Shekarian (North Carolina A&T State University) and vahid Nooraie (North Carolina A&T State University)

08:45  MO2  Management issues 2
       Latimer
       Chair: Janel Haynes

Intermediary Role of Organizational Identification In The Relationship Between Psychological Contract Violation Level and Job Satisfaction
» Duygu Demir (Marmara University), Ihsan Yigit (Marmara University), and Cem Canel (UNIVERSITY OF NORTH CAROLINA WILMINGTON)

UNDERSTANDING THE EFFECTS OF CONTEXT VARIABLES ON USES OF WEB 2.0 FOR KNOWLEDGE MANAGEMENT AT GROUP LEVEL IN ORGANIZATIONS
» Anupam Nath (Georgia Gwinnett College) and Amit Das (Brock University)

Why do they leave : Evaluating High Employee Turnover in a Large Third Party Logistics Firm
» SL Hester (ARD Logistics), Janel Haynes (Alabama State University), and Lequita Booth (AEI)

08:45  The Dunning-Kruger Effect in Higher Education
       » Cynthia Lucking (Presbyterian College)

When Worlds Collide: The Influence of a Corporation’s Political Advertisement on Voters
» Wynitta Lee (Savannah State University) and Suman Niranjan (Savannah State University)

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» Wynitta Lee (Savannah State University) and Suman Niranjan (Savannah State University)
Solving Amazon's Location Problem Using Business Analytics
» Ankur Bagda (Fayetteville State University), Tiffany Crosby (Fayetteville State University), and Burcu Adivar (Fayetteville State University)

10:00
Coffee Break Sponsored by Virginia Tech Department of Business & Information Technology

10:15
A1 Analytics
Dudley
Chair: Jeff Shockley

COMPARING THE FAIRNESS OF TWO POPULAR SOLUTION CONCEPTS OF COALITION GAMES: SHAPLEY VALUE AND NUCLEOLUS
» Jahangir Alam (Pace University), Ronald Frank (Pace University), and charles tappert (Pace University)

A Plasma Collection Center Task Assignment and Tour Scheduling Problem with an Emphasis on a Cross-Trained Workforce
» Megan Wydick Martin (Meredith College) and Cliff Ragsdale (Virginia Tech)

Population variance in Savannah-Chatham Metro Police Department metrics relating to anecdotal reporting
» Kelly Collingsworth (Savannah State University) and Suman Niranjan (Savannah State University)

10:15
Comp1 Cross-Cultural Comparisons
DeRosset
Chair: Suman Niranjan (Savannah State University)

Comparative Study of U.S. and Chinese Student’s Computer Anxiety in First Computer Programming Course
» Ping Wang (James Madison University), Jingwei Yang (James Madison University), and Qin Fu (Sichuan University of Arts and Science)

10:15
DASI 4 DASI 4
Bellamy
Chair: Bob Andrews

Prescription for Prescriptive Analytics Course Content & a Case Study for Prescriptive Modeling
» Jeffrey Camm (Wake Forrest) and Ruth Hummel (JMP)

10:15
UP1 Undergraduate Student Paper 1
McRae
Chair: Lissa Velazquez

Corporate Social Responsibility Within Fast Fashion Corporations
» Kristen Curtis (Anderson University)

The Impact of Social Influences on the Perceived Likelihood of Academic Dishonesty Among Undergraduate Business Students
» Joseph Harrison (East Carolina University)

Comparison of Dow Jones Industrial Average and High-Tech Firms by Supply Chain Performance Analysis
» Melissa Lindenmuth (Christopher Newport University)

11:30
Short break

12:00
President’s Lunch Sponsored by Presbyterian College

13:30
DASI 5 DASI 5
Bellamy
Chair: Bob Andrews
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<td>IE8</td>
<td>Effective use of Software for Statistics Instruction</td>
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<td>SC1</td>
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<td>WS2</td>
<td>Workshop: Better Presentations!</td>
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| 15:00  | SC2 SCM Logistics & Distribution | The Impact Of Strategic Capabilities and Competitive Strategy on Firm Performance: Evidence from China  
DeRosset Chair: Hadi Farhangi | Patty Feng (UNC-Pembroke), John Parnell (UNC-Pembroke), and Long Zhang (China University of Geosciences - Beijing) |
|        |               | Split Delivery Electric Vehicle Routing Problem  
Amit Verma (Missouri Western State University) |                                                                                                      |
|        |               | Bi-Objective Hazardous Materials Routing and Scheduling to Reduce Social and Economic Impacts: A Game Theory Approach  
Kamran Moghaddam (Clayton State University) |                                                                                                      |
| 15:00  | SS7 Information Technology/Cybersecurity Issues | A Recommendation System for Choosing an IT-related Major  
Latimer Chair: James Lawler | Adrian Gardiner (Georgia Southern University) and John O’Malley (Georgia Southern University) |
|        |               | Improving Productivity for College Students with Disabilities through Mobile Computing Devices  
James Lawler ( Pace University) |                                                                                                      |
| 15:00  | UP3 Undergraduate Student Paper 3 | Green Capitalism: Implement or Doom  
Cole Griffin (UNC-Pembroke) |                                                                                                      |
|        |               | Rethinking the shirt on our backs  
Zach Wilcox (The University of North Carolina at Pembroke) |                                                                                                      |
| 16:15  |                |                                                                 | The Impact Of Workplace Practices On Patients Seeking Mental Health Treatment A Decision Tree Approach  
» Ryan Wilcauskas (Georgia Southern University), Meghan Wright (Georgia Southern University), and Kaitlin Reid (Georgia Southern University) |
| 16:30  | AS2 Multi-Server Queueing Systems/Data Mining/Graph Presentation | A Preliminary Examination of Public Dialysis Transport Efficiency Using Available Technologies  
Rachel Childers (Presbyterian College) | Rhonda Hensley (North Carolina A&T State University) and Mary Lind (North Carolina A&T State University) |
|        | Dudley Chair: Rachel Childers |                                                                 |                                                                                                      |
|        |                |                                                                 | The effect of ACA Medicaid expansion on suicide rates  
Rachel Childers (Presbyterian College) |                                                                                                      |
| 16:30  | DASI 7 DASI 7 Bellamy Chair: Bob Andrews | Content and Delivery of Analytics Instruction for Undergraduate and MBA Students  
I na Markham (JMU), Dmitriy Shaltayev (Christopher Newport University), and Binshan Lin (Louisiana State University in Shreveport) |                                                                                                      |
|        |                |                                                                 |                                                                                                      |
|        |                |                                                                 |                                                                                                      |
| 16:30  | UP4 Undergraduate Student Paper 4 |                                                                 |                                                                                                      |
|        | DeRosset Chair: Jeff Shockley |                                                                 |                                                                                                      |

Powered by Ex Ordo all-in-one abstract management software.
### Development of operational and marketing strategies through Quality Function Deployment (QFD) to raise the awareness of a community festival on campus

- Kathleen Carson (Jacksonville State University), Melissa Juarez (Jacksonville State University), Brittany Pell (Jacksonville State University), Elizabeth Benefield (Jacksonville State University), Elisabeth Evans (Jacksonville State University), Erin Massey (Jacksonville State University), and Megan Allen (Jacksonville State University)

#### Friday, 23rd February

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<td>07:30</td>
<td>SE DSI Council meeting</td>
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**18:30**

**President's Reception Sponsored by JMP, Cengage, and MINITAB**

**18:30**

**USP Undergraduate Student Posters Sponsored by College of Business, Clayton State University**

*Reception Area*

Chair:

**Supply Chain Excellence: A Network Analysis**

- Zain Abideen (University of Central Oklahoma), Willis Mwangola (University of Central Oklahoma), and Sammy Muriithi (University of Central Oklahoma)

**Assessing the Impact of Music-related Technologies on Amateur Musicians**

- Nicholas Hampton (University of Central Oklahoma) and Willis Mwangola (University of Central Oklahoma)

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**08:35**

**SEDSI Business Meeting**

*Bellamy*

**08:45**

**AC4 Values**

*Dudley*

Chair: Mauro Falasca

**Retirement Concerns: Do Increased Savings Offer Hope?**

- Ajay Aggarwal (Henderson State University) and Frank Smith (Colorado State University)

**An Optimization Model for Multi-Source Fund Allocation at a Food Bank**

- Isaiah Dais (North Carolina A&T State University), Lauren Davis (North Carolina A&T State University), and Shona Morgan (North Carolina A&T State University)

**Antecedents and Outcomes of Green Environmental Differentiation: A preliminary empirical analysis**

- Mauro Falasca (East Carolina University) and Jon Kirchoff (East Carolina University)

**08:45**

**MK1 Lobbying/Globalization/Attitude Toward Women Managers**

*DeRosset*

Chair: Mitchell Church

**The Value of Brand Outpost Participation in Micro-Enterprise Marketing Efforts.**

- Mitchell Church (Coastal Carolina University) and Richelle Oakley (University of North Georgia)

**COMPARING THE FIT BETWEEN THE CHIEF MARKETING TECHNOLOGIST JOB FUNCTION AND FIRM INDUSTRY COMPETITIVE ENVIRONMENT: A PRELIMINARY INVESTIGATION**

- Renu Singh (South Carolina State University) and Nikhil Bandodkar (South Carolina State University)

**Marketing Cereal to Children in Sustainability Efforts Focused on the Nutritional Values**

- Wallace Duhart (The University of North Carolina at Pembroke)
08:45  **M03  Management Issues**  
_Skinner_  
Chair: Brad Johnson

- **Saying is Believing**  
  » George Lowry (Ran), John McManus (Randolph-Macon College), and Edward Showalter (Randolph-Macon College)

- **Trade and Feminization of Migration in Developing Countries**  
  » Dambar Uprety (UNIVERSITY OF NORTH CAROLINA WILMINGTON)

- **Are each of the Individual Council Members of the Town of Oak Island, N.C. Personally Liable for the Sewer District Fees/Taxes Refunded to Developed Parcel Owners of said Town?**  
  » Brad Johnson (FRANCIS MARION UNIVERSITY)

08:45  **RP  Retirement Planning**  
_Lattimer_  
Chair: Bob Herring

- **WHAT DO PROFESSORS NEED TO DO FOR EFFECTIVE RETIREMENT PREPARATION?**  
  » Robert Herring (Winston Salem State University) and Albert J. Wynne (Virginia Commonwealth University)

08:45  **SC4  SCM Policy Issues**  
_McRae_  
Chair: Julie Ann Williams

- **Public Policy for Nanotechnology**  
  » Donna Schaeffer (Marymount University) and Patrick Olson (National University)

- **Cybersecurity Staffing Needs: Lessons from Information Technology**  
  » Donna Schaeffer (Marymount University), Patrick Olson (National University), and Michelle Liu (Marymount University)

- **A Pilot Study of Memorandum Writing in the Productivity Module of an Operations Management Course**  
  » Julie Ann Williams (University of West Florida)

10:00  **Coffee Break Sponsored by Roanoke College**

10:15  **AACSB  BUSINESS SCHOOL IMPACT: AACSB Best Practices and Outcomes**  
_Dudley_  
Chair: Avinandan Mukherjee, Dean, Lewis College of Business, Marshall University

- **Business School impact: Implications for Accreditation**  
  » Avinandan Mukherjee (Marshall University), Alphonso Ogbuehi (Clayton State University), Javier Reyes (West Virginia University), and Ali Nazemi (Roanoke College)

10:15  **DASI 8  DASI 8**  
_Bellamy_  
Chair: Bob Andrews

- **Course Redesign and Restructuring to Improve the Quality of Instruction**  
  » Maria Bardossy (Baltimore), Ping Wang (James Madison University), and Eric Tucker (US Airforce Academy)

10:15  **SC5  SCM Efficiency & Optimization**  
_Skinner_  
Chair: Mitchell Church

- **Integrated and Coordinated Supply Chain Models Under Yield Loss with Additional Procurement Option**  
  » Chang-Hyun Kim (Jacksonville State University)

- **AN EFFICIENCY-DRIVEN APPROACH TO FACILITY LOCATION-ALLOCATION DECISION UNDER THE RISK OF DISRUPTIONS**  
  » Jae-Dong Hong (South Carolina State University)

- **The Efficiency Ranking of Renewable Energy Sources with Data Envelopment Analysis**  
  » Umit Saglam (East Tennessee State University)