SE DSI Invites you to join us for the SE DSI Spring 2021 Webinars on Thursday, February 11, 2021

Click Here to Register Now and Receive the Webinars Link

Hello SE DSI Members and Friends,

I am excited to announce that we will have free virtual webinars with 12 sessions and a panel consisting of 13 journal editors via Zoom during the time frame of the original conference. I know that many of you were disappointed when our conference in February was cancelled due to the pandemic. I am also sure that you understood why we needed to make that difficult decision. I would like for us to at least be able to come together and exchange ideas during that same time frame. Thanks to your Program Chair, Binshan Lin, and your President-Elect, Ping Wang, we have organized an excellent, informative set of four 50 minute sections to take place on Thursday, February 11th from 1-5 PM. The Zoom links to each session will be sent in a follow-up email. I really hope you can join us and look forward to seeing you if you do.

I wish you the best in the coming semester and look forward to seeing you in person at our conference in Jacksonville, FL, Feb 16-18, 2022.

Best Regards,
Cheryl Aasheim, SE DSI President

SE DSI Spring 2021 Webinars Program

**Welcome Remark, 1:00-1:05 pm, Eastern Time, Thursday, February 11, 2021**
Cheryl Aasheim, SE DSI President

**Section 1: 1:05-1:50 pm, Eastern Time, Thursday, February 11, 2021**
**Topic:** Teaching Statistics and Analytics using an Exciting Game
**Section Chair:** Merrill Warkentin, Mississippi State University
**Sections Presenters:** Andy Schwarz (LSU), Alan Dennis (Indiana), Merrill Warkentin (Mississippi State), and Andrew Nelson (Half Full Nelson)
**Description:** The team will introduce and demonstrate a graphically-rich exciting new game that can be used to teach students the principles of statistics and business analytics by running a pizza restaurant called “Vertical Slice.” This game is played in the cloud and your students can play it for short or long periods as they price the pizzas, hire staff, order inventory, and more. The game is graphically rich with colorful avatars representing the customers and employees. The objective is to keep customers happy and maximize profits, which are displayed at the top. The game is challenging and immersive - your students will love it. It can be used alongside any textbook for a fraction of the cost - very affordable. Works within the browser, PC or Mac. Can export data to work with in the classroom. Can report the score to the faculty. Come see the game in action and imagine yourself letting your students have fun learning statistics and analytics! [https://wisdomspringboard.com/](https://wisdomspringboard.com/)
Section 2: 2:00-2:50 pm, Eastern Time, Thursday, February 11, 2021
Topic: Business Analytics and Experiential Learning During COVID 19
Section Chair: Shawn Lough, James Madison University
Section Presenters: Ping Wang (TAMU), Denise Benton (UL Lafayette), William Ritchie (JMU) Sameh Shamroukh and Doaa Taha (Harrisburg U of S&T)
Description: The first presentation will introduce R packages with recent advancements of regression-based estimation methods to analyze challenging data such as unobtrusively collected “digital exhaust” data. The second presentation will take a critical look at the typical topics in introductory statistics classes from the perspective of the knowledge needed for business intelligence and business analytics. The third presentation describes an international supply chain project whereby students and faculty partnered with a nonprofit organization to source, store, and ship medical equipment and supplies to Africa. The presentation illustrates experiential learning activities in which students participate in procuring donated equipment, warehousing, ERP inventory documentation, container loading and logistics, and vessel tracking. The fourth presentation will show the impact of IT project management tools and leadership-efficacy on project success via the analysis of their survey data with the logistic regression.

Section 3: 3:00-3:50 pm, Eastern Time, Thursday, February 11, 2021
Topic: Information Systems, Virtual Instructions and Learning During COVID 19
Section Chairs: Hadi Farhangi, Savannah State University
Section Presenters: Uma Gupta (USC Upstate), Colleen C. Wolverton (UL Lafayette), Christie Chen (UT Martin), ChongWoo Park (Augusta University) and Dong-gook Kim (Dalton State College)
Description: The first presentation will show their use of service-learning as a vehicle to teach students about the complexities of data governance and the “messiness” and challenges of crafting and implementing the core concepts of data rather than a lecture-based approach. The second presentation will examine the relationships between faculty engagement and intention to teach online courses, seek to not only understand the factors that influence faculty’s intention to teach online courses but also an instructor’s level of faculty engagement in online courses. The third presentation will share instructor’s experience of instructions and assessments of undergraduate business data analysis techniques tailored to the online environment. The fourth presentation will share research in the effect of the social presence, gender, and other factors in the online learning experience.

Section 4: 4:00-4:50 pm, Eastern Time, Thursday, February 11, 2021
Topic: Editors’ Panel
Panel Chair: Binshan Lin, Louisiana State University Shreveport
Panel Presenters: Editors-in-Chief of 13 Journals
Description: In the Editors’ Panel, editors of invited journals in the fields will present their journals and give insightful publishing guidelines. The editors will discuss the most critical issues relevant to authors leading to better chances of paper acceptance. The panel is an excellent opportunity for the authors to increase their publishing achievements.

Decision Science Journal  Xenophon Koufteros, Texas A&M University, and Sri Talluri, Michigan University
Electronic Government, An International Journal  June Wei, University of West Florida
Expert Systems with Applications  Binshans Lin, Louisiana State University Shreveport
Human Systems Management  Nada Trunk, International School for Social and Business Studies, Slovenia
International Journal of Electronic Finance  Jiaqin Yang, Georgia College & State University
International Journal of Innovation and Learning  Kongkiti Phusavat, Kasetsart University, Thailand
International Journal of Mobile Communications  June Wei, University of West Florida
Journal of Computer Information Systems  Alex Koohang, Middle Georgia State University
Journal of Intellectual Capital  Merrill Warkentin, Mississippi State University
Journal of Supply Chain Management  Barb Flynn, Indiana University
International Journal of Sustainable Economy  Egon Žižmond, University of Primorska, Slovenia
Machine Learning with Applications  Binshan Lin, Louisiana State University Shreveport
Management and Production Engineering Review  Joanna Paliszkiewicz, Warsaw University of Life Sciences, Poland