SE DSI Invites you to join us for the SE DSI 2021 Webinars on Thursday, February 11, 2021

Click Here to Register Now and Receive the Webinars Link

Hello SE DSI Members and Friends,

I am excited to announce that we will have free virtual webinars with 12 sessions and a panel consisting of 14 journal editors via Zoom during the time frame of the original conference. I know that many of you were disappointed when our conference in February was cancelled due to the pandemic. I am also sure that you understood why we needed to make that difficult decision. I would like for us to at least be able to come together and exchange ideas during that same time frame. Thanks to your Program Chair, Binshan Lin, and your President-Elect, Ping Wang, we have organized an excellent, informative set of four 50 minute sections to take place on Thursday, February 11th from 1-5 PM. The Zoom links to each session will be sent in a follow-up email. I really hope you can join us and look forward to seeing you if you do.

I wish you the best in the coming semester and look forward to seeing you in person at our conference in Jacksonville, FL, Feb 16-18, 2022.

Best Regards,
Cheryl Aasheim, SE DSI President

SE DSI 2021 Webinars Program

Welcome Remark, 1:00-1:05 pm, Eastern Time, Thursday, February 11, 2021
Cheryl Aasheim, SE DSI President

Section 1: 1:05-1:50 pm, Eastern Time, Thursday, February 11, 2021
Topic: *Teaching Statistics and Analytics using an Exciting Game*
Section Chair: Merrill Warkentin, Mississippi State University
Sections Presenters: Andy Schwarz (LSU), Alan Dennis (Indiana), Merrill Warkentin (Mississippi State), and Andrew Nelson (Half Full Nelson)
Description: The team will introduce and demonstrate a graphically-rich exciting new game that can be used to teach students the principles of statistics and business analytics by running a pizza restaurant called "Vertical Slice." This game is played in the cloud and your students can play it for short or long periods as they price the pizzas, hire staff, order inventory, and more. The game is graphically rich with colorful avatars representing the customers and employees. The objective is to keep customers happy and maximize profits, which are displayed at the top. The game is challenging and immersive -   your students will love it. It can be used alongside any textbook for a fraction of the cost – very affordable. Works within the browser, PC or Mac. Can export data to work with in the classroom. Can report the score to the faculty. Come see the game in action and imagine yourself letting your students have fun learning statistics and analytics! https://wisdomspringboard.com/

Section 2: 2:00-2:50 pm, Eastern Time, Thursday, February 11, 2021
Topic: *Business Analytics and Experiential Learning During COVID 19*
Section Chair: Shawn Lough, James Madison University
Section Presenters: Ping Wang (Texas A&M University), Denise Benton (UL Lafayette), William Ritchie (James Madison University), Doaa Taha, Sameh Shamroukh and Salah Brahimi (Harrisburg U of S&T)
Description: The first presentation will introduce how to teach business analytics with McGraw Hill SmartBook 2.0. The second presentation will take a critical look at the typical topics in introductory statistics classes from the perspective of the knowledge needed for business intelligence and business analytics. The third presentation describes an international supply chain project whereby students and faculty partnered with a nonprofit organization to source, store, and ship medical equipment and supplies to Africa. The presentation illustrates experiential learning activities in which students participate in procuring donated equipment, warehousing, ERP inventory documentation, container loading and logistics, and vessel tracking. The fourth presentation proposes a framework for harnessing data science and analytics research tools and outcomes toward building meta-databases useful COVID-19 Operational Research as a template for pandemic mitigation.

Section 3: 3:00-3:50 pm, Eastern Time, Thursday, February 11, 2021
Topic: *Information Systems, Virtual instructions and Learning During COVID 19*
Section Chair: Hadi Farhangi, Savannah State University
Section Presenters: Ping Wang (James Madison University), Colleen C. Wolverton (UL Lafayette), Christie Chen (UT Martin), ChongWoo Park (Augusta University) and Dong-gook Kim (Dalton State College)
Description: The first presentation will share their research about using the cognitive load theory to guide their online instruction and learning improvement activities during COVID 19 . The second presentation will examine the relationships between faculty engagement and intention to teach online courses, seek to not only understand the factors that influence faculty's intention to teach online courses but also an instructor's level of faculty engagement in online courses. The third presentation will share instructor's experience of instructions and assessments of undergraduate business data analysis techniques tailored to the online environment. The fourth presentation will share research in the effect of the social presence, gender, and other factors in the online learning experience.

Section 4: 4:00-4:50 pm, Eastern Time, Thursday, February 11, 2021
Topic: *Editors' Panel*
Panel Chair: Binshan Lin, Louisiana State University Shreveport
Panel Presenters: Editors-in-Chief of 14 Journals
Description: In the Editors' Panel, editors of invited journals in the fields will present their journals and give insightful publishing guidelines. The editors will discuss the most critical issues relevant to authors leading to better chances of paper acceptance. The panel is an excellent opportunity for the authors to increase their publishing achievements.

- *Decision Science Journal* Xenophon Koufteros, Texas A& M University, and Sri Talluri, Michigan University
- *Electronic Government, An International Journal* June Wei, University of West Florida
- *Expert Systems with Applications* Binshan Lin, Louisiana State University Shreveport
- *Human Systems Management* Nada Trunk, International School for Social and Business Studies, Slovenia
- *International Journal of Electronic Finance* Jiaqin Yang, Georgia College & State University
- *International Journal of Innovation and Learning* Kongkiti Phusavat, Kasetsart University, Thailand
- *International Journal of Mobile Communications* June Wei, University of West Florida
- *Internet Research: Special Issue* Keng-Boon Ooi, UCSI University, Malaysia
- *Journal of Computer Information Systems* Alex Koohang, Middle Georgia State University
- *Journal of Intellectual Capital* Merrill Warkentin, Mississippi State University
- *Journal of Supply Chain Management* Barb Flynn, Indiana University
- *International Journal of Sustainable Economy* Egon Žižmond, University of Primorska, Slovenia
- *Machine Learning with Applications* Binshan Lin, Louisiana State University Shreveport
- *Management and Production Engineering Review* Joanna Paliszkiewicz, Warsaw University of Life Sciences, Poland

Closing Remark, 4:50-5:00 pm, Eastern Time, Thursday, February 11, 2021
Binshan Lin, SE DSI Program Chair