

Fifty-First Annual Meeting — February 17 - 19, 2021



Jacksonville, Florida

Omni Jacksonville Hotel, Florida at 245 Water St, Jacksonville, FL 32202

Discount Code: **SEDSI**, Rate started at \$TBD with Hotel Cutoff Date: Saturday, January TBD, 2021

Call 1-(904) 355-6664 or visit <https://www.omnihotels.com/hotels/jacksonville>

Early Registration Cutoff Date: Monday, January 11, 2021

DEADLINE FOR PAPERS AND SPECIAL SESSION PROPOSALS: MONDAY, NOVEMBER 30, 2020

DEADLINE FOR STUDENT PAPERS: MONDAY, NOVEMBER 30, 2020

Program Tracks

- **Analytics, Big Data Applications, Business Intelligence, Data Mining, Statistics and Expert Systems** – June Wei, University of West Florida, jwei@uwf.edu
- **Data Analytics and Statistics Instruction (DASI)** (Invited sessions only) – Robert Andrews, Virginia Commonwealth University, randrews@vcu.edu and Kelli Keeling, University of Denver, kkeeling@du.edu
- **Healthcare, Public Sector and Not for Profit Management** – Elham Torabi and Helen You, James Madison University, torabiex@jmu.edu and youxx@jmu.edu
- **IS, IT, Blockchain Technology and Social Media** – Alex Koohang, Middle Georgia State University, alex.koohang@mga.edu
- **Information Privacy, Security and System Resilience, Business Ethics, Business Law** – Elena Olson, Virginia Commonwealth University, eolson2@vcu.edu
- **Innovative Education, Assessment, Engaged Learning Curriculum, Teaching and Pedagogy** – Ajay Aggarwal, Henderson State University, aggarwa@hsu.edu
- **Management, Marketing, Accounting, Economics and Finance, Strategy, Organizational Behavior Organizational Theory, Human Resource Management, Consumer Behavior, International Business** – Sara Kiser, Alabama State University, skiser@alasu.edu
- **Online Education, Online Teaching and Online Assessment** – Shawn Lough, James Madison University, loughsr@jmu.edu
- **Production and Service Operations Management** – Farshid Azadian, Embry-Riddle Aeronautical University, azadianf@erau.edu
- **Special Topic on Research and Teaching related to COVID-19** – Yuyun Zhong, James Madison University, yz569@jmu.edu
- **Student Papers** (Undergraduate, Master and Ph.D Students) – Elizabeth Rasnick, Georgia Southern University, erasnick@georgiasouthern.edu
- **Sustainability, SCM, Quality Management, Logistics, Hospitality, Recreation and Sports** – Hadi Farhangi, Savannah State University, farhangih@savannahstate.edu and Suman Niranjani, University of North Texas, suman.niranjani@unt.edu

COMPETITIVE PAPERS—The submission of a competitive paper or abstract for review means the author certifies that the paper is original and has not been previously copyrighted, published, presented, or submitted for publication or presentation. For an accepted paper **to be published** in the proceedings, at least one author must register for the meeting and present the paper during the meeting. Outstanding papers will be selected and recognized at the meeting luncheon on February 19th. **The Final Submission Deadline for Regular Papers and Abstracts is Monday, November 30, 2020.**

SYMPOSIA, TUTORIALS, AND WORKSHOPS—Proposals for symposia, tutorials, and workshops must be at least two (2) pages long describing what you intend to do and why it would be of interest and importance to members of the Institute. Submissions should follow the general guidelines presented below although considerable latitude will be allowed as to the content and format of these sessions. You must provide your own specialized computers or other equipment needed for the session (SEDSI will provide LCD projectors). All participants in symposia, tutorials, and workshops must register and attend the meeting.

PROCEEDINGS—The SEDSI will publish electronic *Proceedings* online containing all papers presented at the meeting as well as summaries of all symposia, tutorials, and workshops. Authors are responsible to adhere to the standards outlined online for

publication in the Proceedings. Notification of acceptance or rejection should occur in late December of 2020, and accepted papers will be due in final *Proceedings* form no later than January 4, 2021.

VOLUNTEERS—Individuals interested in participating in the 2021 Program by serving as a reviewer, discussant, session chair, or in some other role should contact the Program Chair at the address indicated below.

A Volunteer form is available on the SEDSI web site: www.sedsi.org.

PLACEMENT SERVICE—A Placement Service will be provided at the meeting at no cost to the applicants or employers. Placement Services Forms for Applicants and Positions are available on the SEDSI website. The forms may be submitted to Dr. TBD.

Southeast Decision Sciences Institute

Program Chair — Dr. Binshan Lin, College of Business, Louisiana State University Shreveport
Binshan.Lin@LSUS.edu

Local Arrangements Coordinator — Dr. Drew Rosen, Dept. of Information Systems & Operations Management University of North Carolina
Wilmington, rosenl@uncw.edu

Placement/Technology Coordinator — TBD

STUDENT PAPERS— The 2021 SEDSI Student Paper Competition welcomes papers written by Undergraduate, MBA, and/or Ph.D. students. Papers submitted to any of the three Student Tracks must be solely of student authorship and will be subject to the same review process as regular papers. Student papers must be submitted online by Monday, November 30, 2020 using the paperless submission process. All student papers accepted by the reviewers will be scheduled on the program. The judges of the Student Paper Competition will evaluate the combined quality of each student paper/presentation and recognize the outstanding ones at the meeting's luncheon on February 19th. **The Submission Deadline for Student Papers is Monday, November 30, 2020.**

PAPERLESS SUBMISSION PROCESS

INSTRUCTIONS FOR CONTRIBUTORS:

General Instructions: To submit a paper, abstract, or symposium/tutorial/workshop proposal, go to the SEDSI submission link at <https://sedsi2021.exordo.com>. The submission process will close Monday, November 30, 2020.

1. Information to be entered during the paper entry process includes (1) the track to which it is submitted, (2) the title of the paper; (3) the author(s) name(s), affiliation(s), and complete contact information including mailing address(es), telephone number(s) and e-mail address(es).
2. The submission to be uploaded **must be in PDF format**. The submission should include the title and, optionally, a one-paragraph abstract between the title and the body of the paper. **The names of the author(s) should NOT be included.**
3. Submitted papers should be a minimum of four pages.

Southeast Decision Sciences Institute
Dr. Binshan Lin, 2021 Program Chair

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All questions should be addressed to:

2021 SEDSI Program Chair
Dr. Binshan Lin, College of Business
Louisiana State University Shreveport
Binshan.Lin@LSUS.edu

For more information and various meeting related forms, please visit the SEDSI website: www.sedsi.org

